

Junior Graphic Designer

Glamorgan Cricket & Welsh Fire

Cardiff / Full-time

About the Role

Glamorgan Cricket is looking for a creative, passionate, and detail-driven Junior Graphic Designer to help deliver the visual identity of Glamorgan Cricket and Welsh Fire. Working within the Marketing team, this role will support content creation across digital, social, print, video, and in-venue platforms—helping us to stand out in the fast-moving world of modern cricket entertainment.

This is an exciting opportunity for a designer early in their career who wants to take ownership, grow, and contribute to two dynamic sports brands.

Key Responsibilities

Brand & Creative

- Act as a brand guardian for Glamorgan Cricket and Welsh Fire, ensuring all designs adhere to brand guidelines and visual standards.
- Develop a seasonal bank of design templates for Glamorgan Cricket in line with the brand guidelines and playbook.
- Create a dynamic, fun set of Welsh Fire templates that reflect its bold and energetic identity.
- Bring innovation, creativity, and modern design practices to elevate how both brands communicate with fans and customers.

Digital, Social & Motion Design

- Design and produce social media assets (static and motion) for Glamorgan Cricket and Welsh Fire.
- Create engaging video edits, overlays, and motion graphics that reflect the unique style of both brands
- Support social media content executives with filming, editing, and sharing new design and content production techniques.

Print & Matchday Creative

- Design and artwork all print materials including match fixtures, matchday programmes, guides, brochures, hospitality materials, and other venue collateral.
- Provide graphic design consultation to the Hospitality and Events teams, ensuring consistent branding throughout the Sophia Gardens venue.

Photography & Visual Assets

- Brief photographers ahead of shoots and post-edit photography to ensure assets align with brand photography guidelines.
 - Support the creation and organisation of a visual asset library, maintaining consistency and accessibility for the wider team.
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Skills & Experience

- A strong design portfolio showcasing creativity across digital, print, and motion.
 - Competency in Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro/After Effects).
 - Basic video editing and motion graphics skills.
 - Strong eye for detail, consistency, and brand accuracy.
 - Ability to manage multiple projects in a fast-paced environment.
 - Enthusiasm for sport, entertainment, or live events is a bonus but not essential.
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What We Offer

- A chance to work across two exciting sports brands with national visibility.
- Hands-on experience in social, video, print, and creative strategy.
- A supportive team environment where creativity is encouraged and celebrated.
- Opportunities for professional development and progression within a leading Welsh sporting organisation.